CV

Hello I'm
MEIK SKOV BUNDESEN

I'm a Senior UX Designer and design lead with a proven track record of building and scaling UX capabilities from scratch, with more then 10+ years hands on.

Experienced in leading teams, mentoring designers, and embedding user-centered design as a strategic driver of business outcomes.

Skilled in service design, research, and cross-functional collaboration with business and engineering.
Currently leading a UX team at Solar A/S, where we have won awards, established UX as part of company strategy, and shaped the design direction for both internal platforms and the mobile app in collaboration with external partners.

Skills

Wireframes & Rapid Prototyping
Competitive Analysis
Affinity Mapping
Design Strategy
Stakeholder Engagement
Systems Thinking
Design Sprint
User Journey Mapping
Accessibility & Universal Design
Ethnography
Storytelling
Design Critique
Visual Communication
Cross-Functional Collaboration
Data Visualization
Mobile/Web Design
Incubation & Entrepreneurial Experience
Presentation

Education

Google Certification Online
Google UX Design Specialization.

San Francisco State University
Digital Communications and Media - BA

Nordic Multimedia Academy - NoMA
Multimedia design.

Collaborations

Here is an intro to some of the brands I have had the pleasure to work with freelance and under employment.

Employed experience

Solar A/S – Senior UX Designer & UX Lead

We won Danish Design Award 2024 for: **Best B2B Online Concept (Gold)**

In 2023, three of my private freelance clients won Gazelle awards. Focus on there online business strategy, build by them and me ash adviser and manager.

PRESENT

Established and scaled the UX function from a single designer into a team of 3 full-time designers and 1 intern, now leading the team.

Positioned UX as a strategic discipline embedded in company strategy

Won Danish Design Award and gained cross-organizational recognition for UX as a key driver of validated, research-based development.

Led UX for the mobile app with an external vendor; won Bronze at Danish Design Award 2024 - **Uptime Delivery UX Strategy (Bronze)**

Mentor for designers and interns, creating a learning culture and ensuring consistent design quality.

ENTER 2022

Established a customer test panel (100+ users) to ensure research-driven, validated development.

Base infomation

Engaged to Tina, father of two daughters
Volunteer teacher at Coding Pirates
In the WordPress community since 2003
Tech enthusiast, DIY & 3D printing fan
Passionate about drawing & creativity
Love exploring cultures and traveling
Living in Kolding midt town
Freelance projects alongside full-time roles

Contact information

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Portfolio

For more visuals visit my online portfolio for projects & case studies

https://skovsstudio.dk

LinkedIn

For more details on my experience, visit my LinkedIn profile.

https://www.linkedin.com/in/meikskovbundesen/

Marketing manager

2022 2021

AT HANSEN HUSE – KOLDING

My main focus was marketing, but after some time I was also a big part of design (ux/ui) and development of the website and internal project system. I still managed campaigns, PPC and SoMe, Tone of voice.

UX Designer

2021 2019

AT UNIK SYSTEM DESIGN – VEJLE

My primary task was analysis and exploring the users' work process and then I designed a solution that was more automatic and simple. I was on a team with 7 people.

Web coordinator maternity cover

2018 2019

KIA MOTORS

My main focus was the website, but after some time, I was also a big part of the design (ux/ui) for the new upcoming car "Stinger" globally becurse they have seen my concept for a landing page that was a lot of fun

Digital art director

2018 2017

AT MARKANT REKLAMEBUREAU – KOLDING

I worked as a Digital AD, where I prepared digital ideas and concepts. In addition, the agency was small, so my role meant I wore other hats. I was also a developer, digital advisor, video editor and animator.

Digital responsible and ux/ui designer

2017 2015

ADTENTION – KOLDING

Development of websites, webshops and apps. I was involved in the planning and execution of web, video and animation projects. In addition, I was a digital advisor in regards marketing and strategy development.

UX/UI designer

2015 2012

SCHNEIDER ELECTRIC

Ash a Junior in the start, I mainly prepared wireframes and mockups regarding online software for cloud solutions. I also helped the marketing department with animation and explainer videos. Then I got my own bigger project and over time become senior.